

# Auto Magic

*Professional Car Care*®



## DETAILING

SOLUTIONS FOR COLLISION CENTERS

FROM START TO FINISH





# HIGH PERFORMANCE PRODUCTS

For each step of the detailing process

The Auto Magic® Body Shop Collection™ is a grouping of high-performing Auto Magic products designed for each stage of the detailing process. And because they are body shop safe, these products easily integrate into a collision center body work and paint operation.

**The Body Shop Collection offers collision centers:**

- A complete product line of high-performing products for each of their categories
- Integrates into the Auto Magic 6 Stages of Reconditioning™ training program for optimum results
- Multi-purpose formulas allow customers to maximize their inventory investment with fewer SKUs
- Many products can be diluted offering a better cost per gallon value



**DILUTION RATIOS**

**No. 56-5 Wash & Wax - Soap**

- Thick lather shampoo for cleaning exterior vehicle surfaces.
- Rinses easily and leaves the surface with a glossy shine.

Standard Degrease	Standard Interior	General Cleaning
-	-	1:64



**DILUTION RATIOS**

**No. 51-5 Red Hot® - Cleaner**

- Heavy duty, all-purpose cleaner for interior and exterior surfaces.
- Makes carpets, vinyl, fabric upholstery, engines, and tires look like new.
- Signature cinnamon scent.

Standard Degrease	Standard Interior	General Cleaning
1:3	1:10	1:20



**DILUTION RATIOS**

**No. 713-5 Special Cleaner™ - Cleaner**

- Superior all-purpose cleaner/ degreaser safe for use on most interior and exterior surfaces.
- Eliminates tough stains and stubborn dirt on carpets, fabrics, vinyl upholstery, engines, tires, fender wells, door jambs and more.
- Great for removing window crayon markings.

Standard Degrease	Standard Interior	General Cleaning
1:4	1:9 - 1:20	1:30



**DILUTION RATIOS**

**No. 502505 Wheel Magic** - *Cleaner*

- Effectively cleans road film and brake dust from wheels with factory sealed metal tire rims.
- Restore wheels to like-new condition.
- Foaming action quickly penetrates and removes dirt.

Standard Degrease	Standard Interior	General Cleaning
1:4	1:9 - 1:20	1:30



**DILUTION RATIOS**

**No. 41-5 Body Shop Dress-It®** - *Dressing*

- Water-based, non-silicone tire dressing.
- Deepens the color and enhances the luster of tires for a classic, finished look.
- Ready-to-use and adds instant gloss to vinyl, rubber and plastic.

Tires/Moldings	Motors	Hard Plastics
-	-	-



**DILUTION RATIOS**

**No. 502050 Lubri-Shine®** - *Specialty*

- Lubricant and cleaner formulated for easy removal of compound dust and other refinishing residues.
- Great for removing smudges, fingerprints and smears from paint, glass and chrome.
- Excellent lubricant for Clay Magic®.

Standard
-



**No. CM1200 Red Clay & CM2200 Blue Clay** - *Exterior Detailing*

- The original and best clay on the market.
- Deep cleans and removes surface contaminants like tree sap, bug residue, paint overspray, road tar, and other stubborn dirt leaving a smooth-as-glass finish.
- Safe for all surfaces including clearcoats.



**No. 501201 PC-1** - *Exterior Detailing*

- Advanced, fast-cut compound with micro-abrasives.
- Designed specifically for paint finishing work on new paint, old paint and scratch resistant surfaces including UV-cured finishes.
- Fast removal of 1500 grit and finer sand scratches.
- Outstanding cut, brilliant mirror-like gloss, low dust, and easy clean-up.



**No. 503010 Surface Magic®** - *Exterior Detailing*

- Thick-bodied, low-dusting, aggressive machine glaze.
- Specifically formulated to eliminate heavy compound swirls, ultra-fine wet sanding marks and moderate oxidation.
- Excellent for all types of paint finishes, refinished and factory applied.
- Can be used as a one-step application.



**No. 503020 Foam Finish®** - *Exterior Detailing*

- Fast-working, low-dusting, finessing glaze designed to remove swirl marks on all types of paint finishes, whether refinished or factory applied.
- Quick and easy clean up and ideal for dark colors.















**No. 60-S Glass Cleaner** - *Aerosol*

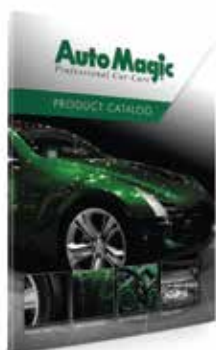
- Aerosol glass cleaner is formulated for the quickest cleaning of glass, chrome, plastics and some vinyl surfaces.
- Removes lipstick, bugs, ink, oils and grease.
- Contains no wax or oily substances.





# PRODUCT INFORMATION

Category	Product	Part No.	Size	Units/Case
 Soaps	Wash & Wax	56-5	5 gallons	1
 Cleaners	Red Hot®	51-5	5 gallons	1
 Cleaners	Special Cleaner™	713-5	5 gallons	1
 Cleaners	Wheel Magic™	502505	5 gallons	1
 Dressing	Body Shop Dress-It®	41-5	5 gallons	1
 Exterior Detailing	PC-1 Extra Cut Compound	501201	32 ounces	12
 Exterior Detailing	Surface Magic®	503010	32 ounces	12
 Exterior Detailing	Foam Finish®	503020	32 ounces	12
 Exterior Detailing	Red Clay	CM1200	200 grams	6
 Exterior Detailing	Blue Clay	CM2200	200 grams	6
 Specialty	Lubri-Shine®	502050	1 gallon	4
 Aerosol	Glass Cleaner	60-S	19 ounces	12



See these other Auto Magic catalogs for additional information.

1085 - Product Catalog

1086 - 6 Stages of Reconditioning Manual



## IMPORTANT INFORMATION



- SAFETY:** Auto Magic® would like to remind you to take the necessary safety precautions and to use the properly rated PPE (Personal Protective Equipment) to protect yourself during these and all procedures. When working with chemicals and reconditioning products, such as those mentioned in this Auto Magic brochure, please reference OSHA's Hazard Communication Standard 1910.1200. *The OSHA Hazard Communication Standard's purpose is to communicate hazard information to employees so they can work safely and will aid employers in implementing a hazard communication program, including labeling, safety data sheets, and employee training.*
- CAUTION:** When dealing with a matte or flat finish, contact the vehicle manufacturer for the recommended products and procedures. These finishes are different from other automotive high-gloss paints. Most typical automotive finishes have a clearcoat finish that reflects light and gives a glossy appearance. A matte finish uses a clearcoat that diffuses light, providing a "matte" or "satin" finish. Avoid the use of products that contains abrasives, waxes, or silicone as these materials will damage the finish. Do not use Clay Magic® on matte finishes.

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